



Press Release

For Immediate Release

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Taylor's New Focus on International Markets

Taylor is proud to announce a new focus on the International markets for heavy industrial lift equipment. On September 1, 2019, Taylor International and Taylor International de Mexico will now be a direct company under The Taylor Group of Companies. With this change, Taylor International will bring a new line of products to the world market and deliver a new emphasis on Taylor service, sales and support. "Taylor is excited about our new international focus. We are proud that these Taylor professionals are joining our family in an even stronger bond than before. Our aim is to take this new opportunity to a whole new level in customer support and service. We want to especially thank Doug and Adam Hulse for their intense support in the international market over the past years, and we wish them the best for the future," said Robert Taylor, President and COO of the Taylor Group of Companies. Doug Hulse, former President of Taylor International, stated, "It's been a fantastic career working with the Taylor family and the Taylor "Big Red" team! Starting in 1983, the people that we've met and the countries that we worked in while developing sales channels and distribution around the world have been quite the journey for the Taylor International team."

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(Page 2, Taylor)

For over 92 years, Taylor has been engineering and building what the customer needs in heavy industrial lift trucks. More than just a slogan, it's the way that we approach business. From busy ports in South America, Central America, and Southeast Asia to transshipment hubs in the Caribbean Islands to steel mills in

Mexico and to oil fields in the Middle East and Africa, Taylor International has the products and support team to meet the heavy material handling equipment needs of operations around the world. At Taylor International, we focus our attention on the challenges your operations face to provide real solutions in an effort to advance your productivity and bottom line - not just for today, but for years to come.

“I am very excited about Taylor International and Taylor de Mexico coming under the umbrella of The Taylor Group of Companies. Taylor is inheriting a group of material handling specialists that are second to none. I look forward to working with this group to continue to grow the international market and better serve our customers in the marketplace,” said Hal Nowell, Director of Sales.

We understand that your business demands consistent, dependable performance from the products you use to the vendors that supply them. It is our commitment to provide the very best, most dependable, longest lasting, and most cost-effective machines on the market today. “You Can Depend on Big Red.” For more information, visit www.taylorintl.com.

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